

**METHOD OF DISTINGUISHING STORE ITEMS HAVING RFID
LABELS FROM ITEMS BROUGHT INTO THE STORE BY A SHOPPER**

Abstract of the disclosure

A method of distinguishing store items having radio frequency identification (RFID) labels from items brought into the store by a shopper. The method includes the steps of storing first identification information associated first radio frequency identification labels on first items for sale by the store, obtaining second identification information from second radio frequency identification labels on second items by a label reader in the store, comparing the second identification information to the first identification information, determining third identification information within the second identification information which is associated with third radio frequency identification labels on third items, and ignoring the third identification information as being associated with the items brought into the store by the shopper.